The George R. Gardiner Museum of Ceramic Art Financial Statements For the year ended December 31, 2023

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Independent Auditor's Report

To the Trustees of The George R. Gardiner Museum of Ceramic Art

Opinion

We have audited the financial statements of The George R. Gardiner Museum of Ceramic Art (the "Museum"), which comprise the statement of financial position as at December 31, 2023, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Museum as at December 31, 2023, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Museum in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibility of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Museum's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Museum or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Museum's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



Auditor's Responsibilities for the Audit of the Financial Statements (continued)
As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Museum's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Museum's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Museum to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants, Licensed Public Accountants

Oakville, Ontario June 21, 2024

The George R. Gardiner Museum of Ceramic Art Statement of Financial Position

December 31		2023	2022
Assets			
Current Cash Accounts receivable Inventory Prepaid expenses	\$	1,604,004 129,932 115,254 111,622	\$ 355,615 120,340 143,116 100,045
Investments (Note 2(a)) Capital and intangible assets (Note 3) Collections (Note 9)		1,960,812 28,686,098 12,125,676 1	719,116 27,363,607 12,493,704 1
	\$	42,772,587	\$ 40,576,428
Liabilities and Net Assets			
Current Accounts payable and accrued liabilities Deferred revenue Deferred contributions (Note 4)	\$ 	361,292 414,109 368,182	\$ 343,416 498,845 537,655
Deferred capital contributions (Note 5)	_	1,143,583	1,379,916
	_	12,127,358	11,439,657
Net Assets Externally restricted endowments (Note 8) Internally restricted (Note 8)	_	2,899,876 27,745,353	2,724,023 26,412,748
		30,645,229	29,136,771
	\$	42,772,587	\$ 40,576,428

On behalf of the Board:

Director

Director

The George R. Gardiner Museum of Ceramic Art Statement of Operations

For the year ended December 31						2023		2022
	(General Operations Other		Total			Total	
Revenue								
Government grants (Note 6)	\$	603,472	\$	_	\$	603,472	\$	778,068
Fundraising (Note 10)	·	1,400,651	•	-	·	1,400,651	•	1,071,757
Facility rental		821,877		_		821,877		691,859
Museum shop		234,269		-		234,269		212,037
Education		599,471		-		599,471		314,654
Admissions		207,114		_		207,114		165,576
Other income		31,423		_		31,423		12,208
Amortization of deferred capital contributions (Note 5)		-		664,907		664,907		703,603
		3,898,277		664,907		4,563,184		3,949,762
Expenses								
Curatorial (Note 9)		1,150,722		-		1,150,722		903,573
Administration		1,003,287		-		1,003,287		1,054,463
Facilities		1,114,109		-		1,114,109		921,224
Education		628,220		-		628,220		588,324
Marketing and publicity		538,404		-		538,404		451,178
Annual fundraising		410,574		-		410,574		380,096
Museum shop and commercial (Note 7)		391,728		-		391,728		314,186
Amortization of capital and intangible assets		-		805,625		805,625		827,705
		5,237,044		805,625		6,042,669		5,440,749
Deficiency of revenue over expenses for the								
year before investment income (loss)	(1,338,767)		(140,718)		(1,479,485)		(1,490,987)
Investment income (loss), net (Note 2(b) and (Note 8(b))		1,100,674		1,711,416		2,812,090		(2,175,594)
Excess (deficiency) of revenue over expenses for the year	\$	(238,093)	\$	1,570,698	\$	1,332,605	\$	(3,666,581)

The George R. Gardiner Museum of Ceramic Art Statement of Changes in Net Assets

For the year ended December 31

	<u>Un</u>	restricted		Internally Restricted	E	ndowments	2023 Tota
Net assets, beginning of year	\$	-	\$	26,412,748	\$	2,724,023	\$ 29,136,771
Excess of revenue over expenses for the year		1,332,605		-		-	1,332,605
Endowment contributions		-		-		15,240	15,240
Investment income in excess of amount made available for spending (Note 8(b))		-		-		160,613	160,613
Transfer of fund balances (Note 8(c))	(1	,332,605)		1,332,605			
Net assets, end of year	\$	_	\$	27,745,353	\$	2,899,876	\$ 30,645,229
	1.1			Internally	_		2022
	<u></u>	restricted		Restricted		ndowments	Tota
Net assets, beginning of year	\$	-	\$	30,079,329	\$	3,109,555	\$ 33,188,884
Deficiency of revenue over expenses	(3	3,666,581)		-		-	(3,666,581)
Endowment contributions		-		-		2,974	2,974
Investment loss in excess of amount made available for							
spending (Note 8(b))		-		-		(388,506)	(388,506)
Transfer of fund balances (Note 8(c))		3,666,581		(3,666,581)		-	
Net assets, end of year	\$		Φ	26,412,748	Φ	0.704.000	\$ 29,136,771

The George R. Gardiner Museum of Ceramic Art Statement of Cash Flows

For the year ended December 31		2023	2022
Cash provided by (used in)			
Operating activities Excess (deficiency) of revenue over expenses for the year Adjustments to reconcile excess (deficiency) of revenue over expenses to net cash provided by operating activities	\$	1,332,605	\$ (3,666,581)
Amortization of capital and intangible assets Amortization of deferred capital contributions Investment loss (income), net of management fees		805,625 (664,907) (2,966,459)	827,705 (703,603) 2,570,897
Changes in non-cash working capital balances: Accounts receivable Prepaid expenses Inventory		(9,592) (11,577) 27,862	(24,298) (64,493) 14,301
Accounts payable and accrued liabilities Deferred contributions Deferred revenue		17,876 (169,473) (84,736)	4,325 46,696 94,771
		(1,722,776)	(900,280)
Investing activities Withdrawals of investments Purchase of capital assets Endowment investment income (loss)	_	1,643,968 (437,597) 160,613	1,500,000 (396,659) (388,506)
	_	1,366,984	714,835
Financing activities Contributions received restricted for capital purposes Endowment contributions	_	1,588,941 15,240	239,297 2,974
	_	1,604,181	242,271
Increase in cash		1,248,389	56,826
Cash, beginning of year	_	355,615	298,789
Cash, end of year	\$	1,604,004	\$ 355,615

December 31, 2023

1. Summary of Significant Accounting Policies

Nature of Business

The George R. Gardiner Museum of Ceramic Art (the "Museum") was incorporated under the Gardiner Museum Act passed in 1981 by the Ontario Legislature.

The purpose of the Museum is to:

- a) collect, conserve, lend and exhibit to the public works of ceramic, decorative and fine art and materials associated with civilizations producing art;
- b) promote research, education and public interest in the origin, history, development, techniques and appreciation of ceramic, decorative and fine art; and
- c) provide facilities and services for the purposes referred to above.

The Museum is a registered charity under the Income Tax Act (Canada) and, as such, is exempt from income taxes and is able to issue donation receipts for income tax purposes.

Basis of Accounting

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPO").

Revenue Recognition

The Museum follows the deferral method of accounting for contributions, which includes grants, bequests and other donations. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Externally restricted contributions are deferred when initially recorded in the accounts and recognized as revenue in the year in which the related expenses are recognized. Endowment contributions are recognized as a direct increase in net assets when initially recorded in the accounts.

Membership fees included in fundraising revenue on the statement of operations, are recognized over the term of the membership period.

Sales and service revenue, including admissions, museum shop, facility rental and education, is recognized when goods are delivered and services rendered.

Investment income (loss) which consists of interest, dividends, income distributions from pooled funds, realized gains and losses on all investments and unrealized gains and losses on investments recorded at fair value, is recorded as investment income (loss) in the statement of operations, except where it is externally restricted, in which case it is added to or deducted from endowment net assets.

Contributed Materials and Services

Contributed materials and services are not recognized in the financial statements.

Inventory

Inventory is valued at the lower of cost, determined on a weighted average basis, and net realizable value.

December 31, 2023

1. Summary of Significant Accounting Policies (continued)

Collections

The Museum records its collections at nominal value on the statement of financial position. For purchased collection items, the difference between the purchase price of the items and nominal value is recognized as an expense in the statement of operations. Items donated to the Museum are not recorded in the financial statements.

Proceeds from the sale of collection items are used either to acquire new items for the collection or for the direct care of the collection. Proceeds from the sale of collection items that are subject to external restrictions are deferred when initially recorded in the accounts and recognized as revenue in the year in which the related expenses are recognized.

Capital and Intangible Assets

Capital and intangible assets are recorded at cost less accumulated amortization. Amortization is calculated on the straight-line basis over the assets' useful lives as follows:

Land-use costs

Building and building improvements

Exhibit cases, furniture and other equipment

Website costs

Term of lease
10 - 40 years
3 - 10 years
3 - 5 years

Capital and intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not contribute to the Museum's ability to provide goods and services. Any impairment results in a write-down of the assets and an expense in the statement of operations. An impairment loss is not reversed if the fair value of the related asset subsequently increases.

Segmented Information

The statement of operations separates transactions between general operations and other. Other includes the difference between net investment income (loss) less investment fees recorded in the statement of operations and the amount made available for general operations approved by the Board of Trustees (the "Board"), amortization of capital assets and deferred capital contributions, and certain unusual revenue and expenses.

All other revenue and expenses of the Museum are recorded in general operations in the statement of operations.

Allocation of Expenses

The costs of each function include the costs of personnel and other expenses that are directly related to providing the function. General support and other costs are not allocated to functions.

December 31, 2023

1. Summary of Significant Accounting Policies (continued)

Financial Instruments

Investments reported at fair value consist of equity instruments that are quoted in an active market, investments in pooled funds, as well as any investments in fixed income securities that the Museum designates upon purchase to be measured at fair value. Transaction costs are recognized in the statement of operations in the period during which they are incurred.

Investments in fixed income securities not designated to be measured at fair value are initially recorded at fair value net of transaction costs and are subsequently measured at amortized cost using the straight-line method, less any provision for impairment.

All other financial instruments, including accounts receivable and accounts payable, are initially recorded at their fair value and are subsequently measured at amortized cost, net of any provisions for impairment.

Use of Estimates

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Areas requiring the use of management's estimates include the estimated useful lives of capital and intangible assets. Actual results could differ from management's best estimates as additional information becomes available in the future.

2. Investments

a) Investments recorded at fair value consist of the following:

,						2023		2022
Car	sh nadian fixed incor nadian equity poo eign equity poole	led funds	ds		\$	184,468 8,638,524 5,763,085 14,100,021	•	174,736 7,962,786 2,663,671 16,562,414
					\$	28,686,098	\$	27,363,607
,	estment income owing:	(loss) includ	ed in th	e statement	of	operations	con	sists of the
Unr	alized investment realized gains (los ss: management f	sses)			\$	1,027,412 1,845,030 (60,352)		1,224,114 (3,336,912) (62,796)
					<u>\$</u>	2,812,090	\$	(2,175,594)

December 31, 2023

3. Capital and Intangible Assets

	_		2023		2022
	_	Cost	 ccumulated Amortization	Cost	Accumulated Amortization
Land-use costs Building and building	\$	550,000	\$ 225,500	\$ 550,000	\$ 220,000
improvements Exhibit cases, furniture and		20,589,244	9,137,286	20,203,636	8,442,036
other equipment Website costs		2,102,629 237,460	1,801,706 189,165	2,082,785 205,315	1,734,411 151,585
	\$	23,479,333	\$ 11,353,657	\$ 23,041,736	\$ 10,548,032
Net book value			\$ 12,125,676		\$ 12,493,704

Land-use costs represent those incurred in 1983 associated with a \$1 per year land lease expiring in 2082.

As of December 31, 2023, \$537,254 (2022 - \$223,471) of building and building improvements related to the capital project described in Note 13 have not been amortized since they were not yet in use.

4. Deferred Contributions

Deferred contributions represent grants and donations related to future years' operations. The continuity of deferred contributions is as follows:

	 2023	2022
Balance, beginning of year Amounts received during the year Amounts recognized as revenue during the year Amounts transferred to deferred capital contributions	\$ 537,655 291,143 (460,616)	\$ 490,959 653,666 (489,672) (117,298)
Balance, end of year	\$ 368,182	\$ 537,655

December 31, 2023

5. Deferred Capital Contributions

Deferred capital contributions represent the unamortized amount of donations received for the purchase of capital assets. The annual amortization of deferred capital contributions is recorded as revenue in the statement of operations. The changes in the deferred capital contributions balance are as follows:

	2023			2022	
Balance, beginning of year Contributions restricted for capital purposes Amounts transferred from deferred contributions Amortization of deferred capital contributions	\$	10,059,741 1,588,941 - (664,907)	\$	10,524,047 121,999 117,298 (703,603)	
Balance, end of year	<u>\$</u>	10,983,775	\$	10,059,741	

Included in the deferred capital contributions balance is \$1,648,458 (2022 - \$59,517) of unspent amounts for capital projects to be spent in future years. \$1,588,941 is related to the capital project described in Note 13.

6. Government Grants

Government grants include operational support and project specific grants and consist of the following:

	2023	2022
Federal COVID-19 relief	\$ -	\$ 285,745
City of Toronto - Operating	140,000	165,000
Ministry of Tourism and Culture - Operating	145,482	145,482
Canada Council for the Arts - Operating	152,000	103,000
Ontario Arts Council - Operating	64,085	64,085
Provincial COVID-19 relief	-	10,000
Other Grants	-	4,756
Federal Economic Development Agency (Tourism Relief Fund)	80,000	-
Canadian Heritage	 21,905	
	\$ 603,472	\$ 778,068

7. Expenses

Museum shop expenses include cost of sales of \$92,830 (2022 - \$78,390).

December 31, 2023

8. Net Assets

a) Net assets consist of amounts subject to donor and Board-imposed restrictions relating to maintaining the principal and using the income in accordance with any purposes established by the donor or the Board. Net assets consist of the following:

	 2023	2022		
Externally endowed Internally restricted	\$ 2,899,876 27,745,353	\$	2,724,023 26,412,748	
	\$ 30,645,229	\$	29,136,771	

The internally restricted net assets include amounts that have been restricted by the Board to help ensure the long-term financial security of the Museum.

b) The Board has established a policy with the objective of protecting the real value of externally endowed net assets by limiting the amount of income made available for spending and requiring the reinvestment of any income earned in excess of this limit. The amount available for spending is calculated based on a percentage (4.75%) of the five-year moving average of the market value of investments at year end.

For externally endowed funds, the preservation of capital is recorded as a direct increase in endowment net assets. In any year, should net investment income not be sufficient to fund the amount to be made available for spending on externally endowed funds or the investment return is negative, the shortfall is recorded as a transfer from the unrestricted fund.

For internally restricted funds, investment income is recorded in the statement of operations, with the amount to be made available for spending recorded in general operations. Any excess of revenue over expenses for the year is transferred to the internally restricted funds. In any year, if there is a deficiency of revenue over expenses related to operations, an amount is transferred from internally restricted net assets to unrestricted net assets.

In 2023, net investment income of \$293,711 was earned on investments held for the externally endowed portion of net assets. Of this total, \$133,098 was made available for spending and included in general operations revenue in the statement of operations. The amount earned on externally endowed funds in excess of the amount available for spending of \$160,613 was added to externally endowed net assets in the statement of changes in net assets. Investment income of \$2,812,090 (including the \$133,098 available for spending) was earned on the internally restricted portion of net assets and recorded in the statement of operations, of which \$1,100,674 was available for spending and recorded in general operations and the remaining \$1,711,416 was recorded in other.

December 31, 2023

8. Net Assets (continued)

In 2022, net investment loss of \$253,532 occurred on investments held for the externally endowed portion of net assets. \$134,974 was made available for spending. The investment loss on externally endowed funds in excess of the amount available for spending of \$388,506 was recorded to endowment net assets in the statement of changes in net assets. The shortfall was transferred from the internally restricted net assets to the unrestricted fund. Investment loss of \$2,175,594 occurred on the internally restricted portion of net assets and was recorded in the statement of operations, of which gross investment income of \$1,243,309 was available for spending and recorded in general operations and the investment loss of \$3,418,903 was recorded in other.

c) Effective December 31, 2023, the Board approved a transfer of \$1,332,605 to the internally restricted portion of net assets from unrestricted net assets representing the excess of revenue over expenses for the year.

Effective December 31, 2022, the Board approved a transfer of \$3,666,581 from the internally restricted portion of net assets to the unrestricted net assets representing the deficiency of revenue over expenses for the year.

9. Collection of Ceramic Art

The Museum houses approximately 5,000 objects, including European porcelain, ceramics from the Ancient Americas, Chinese porcelain, Japanese porcelain, and contemporary ceramics. The Museum also has within its collections a small number of non-ceramic works directly related to objects in its collections, such as paintings, works on paper, and decorative arts. Three works of public art also form part of the Museum's collections.

In 2023, collections with an approximate appraised fair value of \$1,886,553 (2022 - \$273,928) were donated to the Museum (at the time of writing this the Museum is still waiting for the appraisal of one donation). Of the 315 acquisitions that were donated, 248 were historical objects. There was one donation of 23 contemporary ceramic works made to the Gardiner Museum US Foundation with avalue of \$724,527 which was appraised in March 2024. Curatorial expenses included purchases of ceramic art during the year of \$32,900 (2022 - \$90,816).

There were no disposals of collection items during the year or the prior year. As at December 31, 2023 and 2022, there were no amount of proceeds received and not yet spent from disposals of collection items.

December 31, 2023

10. Ontario Arts Foundation Endowment Fund Program

The Museum participates in the Arts Endowment Fund Program administered by the Ontario Arts Foundation (the "OAF"). As at December 31, 2023, the OAF held \$1,194,382 (2022 - \$1,073,400) for the benefit of the Museum, which is not reflected in the financial statements.

During 2023, \$54,777 (2022 - \$58,175), representing amounts distributed under the Arts Endowment Fund Program, is included in fundraising revenue.

11. The George R. Gardiner Museum of Ceramic Art - U.S.

The George R. Gardiner Museum of Ceramic Art — U.S. is a separate corporation without share capital and with its own Board of Directors; its purpose is to support and carry out tax exempt purposes of the Museum and other publicly supported organizations with compatible purposes. It is able to accept donations, gifts, legacies and bequests and issue U.S. charitable donation receipts. The George R. Gardiner Museum of Ceramic Art - U.S. is exempt from U.S. federal and state income taxes. During the year, the Museum received cash contributions of USD \$5,000 and CAD \$250 (2022 - cash contributions of CAD \$813) from The George R. Gardiner Museum of Ceramic Art - U.S. As at December 31, 2023 and 2022, The George R. Gardiner Museum of Ceramic Art - U.S. had no net assets.

12. Financial Instruments Risks

The Museum is subject to the following risks on its financial instruments which have not changed from the prior year:

Currency risk

The Museum is exposed to foreign currency risk with respect to the underlying investments of its pooled funds denominated in foreign currencies, because the fair value and future cash flows will fluctuate due to the changes in the relative value of foreign currencies against the Canadian dollar.

Credit risk

The Museum is exposed to credit risk in connection with its accounts receivable and the underlying fixed income investments of its pooled funds because of the risk that one party to the financial instrument may cause a financial loss for the other party by failing to discharge an obligation.

Interest rate risk

The Museum is exposed to interest rate risk with respect to the underlying fixed income investments in pooled funds because the fair value will fluctuate due to changes in market interest rates.

Other price risk

The Museum is exposed to other price risk through changes in market prices (other than changes arising from interest rate or currency risks) in connection with its investments in pooled funds.

December 31, 2023

13. Commitments

The Museum signed a gift agreement to receive \$9,000,000. The gift will be utilized for the capital project as outlined in the agreement, with funds to be fully received by the end of 2024. The Museum received \$1,500,000 as of December 31, 2023.

The Museum is undertaking a multi-year project to transform the Museum's ground floor, including the construction of fully equipped makerspace, a Community Learning Centre, and an Indigenous gallery space. The project is guided by the principles of connectivity, access, and Indigeneity. Capital costs are estimated at approximately \$14.5 million. Construction will begin in July 2024, with a projected completion date of October 2025. The Museum is currently engaged in a fundraising campaign, inviting its donors, partners, volunteers, and the broader community to be a part of this vision and transformation.

14. Comparative figures

Certain comparative figures have been reclassified to conform to the current year's financial statement presentation